

Gordon Ramsay, a/k/a Chef Gordon Ramsay, Fox Broadcasting Company, Upper Ground Enterprises, Inc., Granada Entertainment USA, Optomen Television Ltd., A. Smith & Co., TO RESPONDENT: Arthur Smith, Pat Llewellyn, Kent Weed, Gerry McKean, Paul Jackson and Curt Northrup

TO NOT 1 D		n whom Demand for Arbitration is made)	
(Address) Sec PA	ises 3-6 of ATTACH	ed DETAILED STATEMENT F	OR Specific
(City)	(State)	ZSP·~de~T. (Zip)	
(Telephone)	(Fax)	(E-Mail)	
Representative/Attorne	y (11 1010111)	Ached Detailed Statement Attorney of the Party on whom Demand for Arbitration is made	
(Address)			
(City)	(State)	(Zip)	
(Telephone)	(Fax)	(E-Mail)	
	ANT (Name): MARTIN O St. Nicholas A		_
(City) New Yo	ΛL (State) NY	(Zip) 10033	
(Telephone) 917-53	5-4918 (Fax) NONE	(E-Mail) MHYde50@Ho	TMAIL. COA
Representative/Attorne	y of Claimant (if known):	CARL E. PERSON	
	W. 45 th St Suit		on)
#100 60 #115	K (State) NY	(Zip) 10036-3803	
(Telephone) 212 - 30	7-4444 (Fax) 212-307-0	247 (E-Mail) CARLPERS@IX.NE	TCOM, COM

NATURE OF DISPUTE

Claimant hereby demands that you submit the following dispute to final and binding arbitration (a more detailed statement of the claim(s) may be attached): See ATTACHED DETAILED STATEMENT OF THE CLAIMS AND COPY of COMPARINT & EXA-D ANNEXED.

ARBITRATION AGREEMENT

This demand is made pursuant to the arbitration agreement which the parties made as follows (cite location of arbitration provision & attach two (2) copies of entire agreement). See \$\mathbb{P}\$ 13 of ATTACHED INTERPRETATION OF ATTACHED



CLAIM & RELIEF SOUGHT BY CLAIMANT Claimant asserts the following claim and seeks the following relief (include amount in controversy, if applicable): ACTUAL DAMAGES of \$5,000,000 or MORE; PUNITIVE DAMAGES of \$3,000,000 or MORE; PUNITIVE DAMAGES of \$3,000,000 or MORE A SAINST EACH RESPONDENT. INJUNCTION TO STOP FURTHER SHOWING OF DILLOWS SHOW UNLESS ALL REFERENCES TO HYDE STOP FURTHER SHOWING ALL AIRS OF THE DETAILED STATEMENT AND APPLICATE AT PAGES 1-2 of The DETAILED STATEMENT AND FULLY CLESCIBED IN THE ATTACHED COMPLAINT.

RESPONSE

Respondent may file a response and counter-claim to the above-stated claim according to the applicable arbitration rules. Send the original response and counter-claim to the claimant at the address stated above with two (2) copies to JAMS.

REQUEST FOR HEARING JAMS is requested to set this matter for hearing at: New YOAK, New YOAK.				
	(Preferred Hearing Location)			
2				
Signed (Claimant): Call Plus	Date: August 8, 2008			
(may be signed by an attorney)				
Print Name: CARL E. PERSON,	AS ATTORNEY FOR MANTIN R. HYDE			

Please include a check payable to JAMS for the required initial, non-refundable \$400 per party deposit to be applied toward your Case Management Fee and submit to your local JAMS Resolution Center.



COMPLETION OF THIS SECTION IS REQUIRED FOR CLAIMS INITIATED IN CALIFORNIA

A.	Please check here if this Sor IS NOT a CONSUMER ARBITRATION as defined by California Rules of Court Ethics Standards for Neutral Arbitrators, Standard 2(d) and (e):			
	"Consumer arbitration" means an arbitration conducted under a pre-dispute arbitration provision contained in a contract that meets the criteria listed in paragraphs (1) through (3) below. "Consumer arbitration" excludes arbitration proceedings conducted under or arising out of public or private sector labor-relations laws, regulations, charter provisions, ordinances, statutes, or agreements.			
	1)	The contract is with a consumer party, as defined in these standards;		
	2)	The contract was drafted by or on behalf of the non-consumer party; and		
	3)	The consumer party was required to accept the arbitration provision in the contract.		
	"Consumer party" is a party to an arbitration agreement who, in the context of that arbitration agreement, is any of following:			
	1)	An individual who seeks or acquires, including by lease, any goods or services primarily for personal, family, or household purposes including, but not limited to, financial services, insurance, and other goods and services as defined in section 1761 of the Civil Code;		
	2)	An individual who is an enrollee, a subscriber, or insured in a health-care service plan within the meaning of section 1345 of the Health and Safety Code or health-care insurance plan within the meaning of section 106 of the Insurance Code;		
	3)	An individual with a medical malpractice claim that is subject to the arbitration agreement; or		
	4)	An employee or an applicant for employment in a dispute arising out of or relating to the employee's employment or the applicant's prospective employment that is subject to the arbitration agreement.		
	If Respondent disagrees with the assertion of Claimant regarding whether this IS or IS NOT a CONSUME ARBITRATION, Respondent should communicate this objection in writing to the JAMS Case Manager and Claiman within seven (7) calendar days of service of the Demand for Arbitration.			
В.	B. If this is an EMPLOYMENT matter, Claimant must complete the following information:			
	Effective January 1, 2003, private arbitration companies are required to collect and publish certain information at least quarterly, and make it available to the public in a computer-searchable format. In employment cases, this includes the amount of the employee's annual wage. The employee's name will not appear in the database, but the employer's name will be published. Please check the applicable box below:			
	Annual Salary:			
	Les	s than \$100,000		
	□ \$10	0,000 to \$250,000 Decline to State		
C.	entitled to a v	as defined above) with a gross monthly income of less than 300% of the federal poverty guidelines are valver of the arbitration fees. In those cases, the respondent must pay 100% of the fees. Consumers must aration under oath stating the consumer's monthly income and the number of persons living in his or her		

household. Please contact JAMS at 1-800-352-5267 for further information.



Instructions for Submittal of Arbitration to JAMS

Demand for Arbitration Based on Pre-Dispute Provision

If you wish to proceed with an arbitration by executing and serving a Demand for Arbitration on the appropriate party, please submit the following items to JAMS:

- A. Two (2) copies of the Demand for Arbitration
- B. Proof of service of the Demand on the appropriate party
 E.g., copy of certified mail receipt signed by recipient or sworn statement of service by a non-party over 18 years of age.
- C. Two (2) copies of the entire contract containing the arbitration clause
- D. Initial non-refundable \$400 Case Management Fee (CMF) per party Each party may submit its own CMF, or to expedite the commencement of the proceedings one party may elect to submit both or all CMFs. In lengthier, more complex cases additional CMF may be billed. For cases involving consumers, see JAMS Policy on Consumer Arbitrations Pursuant to Pre-Dispute Clauses.

OR

Arbitration Based on Post-Dispute Fully Executed Arbitration Agreement, Oral Stipulation or Court Order Compelling Arbitration

Whether or not a certain arbitrator has been designated, if the parties have agreed to arbitrate at JAMS or the court has ordered that the parties arbitrate at JAMS, kindly forward the following items:

- A. Two (2) copies of Executed Arbitration Agreement OR Court Order appointing arbitrator/JAMS Please contact JAMS to obtain the appropriate form (e.g., Arbitration Agreement)
- B. Two (2) copies of the entire contract, if any, containing an applicable arbitration clause
- C. Initial non-refundable \$400 Case Management Fee (CMF) per party
 Each party may submit its own CMF, or to expedite the commencement of the proceedings one party
 may elect to submit both or all CMFs. In lengthier, more complex cases additional CMF may be billed.
 For cases involving consumers, see JAMS Policy on Consumer Arbitrations Pursuant to Pre-Dispute
 Clauses.

Please submit to your local JAMS Resolution Center.

Once the above items are received, JAMS will contact all parties to commence the arbitration process, including the appointment of an arbitrator and scheduling of a hearing date.